



FOR IMMEDIATE RELEASE

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Walmart Ready to Reveal Expanded Store to Cleveland Shoppers

Expanded Walmart provides 85 additional jobs, plus savings on wide selection of merchandise

BROOKLYN, Ohio, Feb. 20, 2013 – Cleveland area residents are invited to the newly expanded Brooklyn Walmart store, which will unveil the changes Wednesday, Feb. 27, at 10000 Brookpark Road. The grand opening is scheduled for 7:30 a.m., and the store will open to the public immediately following the grand-opening ceremony. Conveniently located near the intersection of Tiedeman and Brookpark Roads, the expanded store brings approximately 85 new jobs to the area and opportunities for savings for customers. It will be open 24 hours a day, seven days a week.

"The City of Brooklyn is proud to have Walmart as a valuable corporate neighbor. Our community has benefitted from the generosity of Walmart through donations, grant requests and sponsorships," said Brooklyn Mayor Richard Balbier. "Our residents are thrilled for the Walmart Supercenter, which will provide them with outstanding retail services and resources. I would like to thank Walmart for its continued commitment to Brooklyn."

Ribbon-Cutting Celebration at 7:30 a.m., Wednesday, Feb. 27

Community and business leaders, including the mayor and members of the Brooklyn Chamber of Commerce, will join Walmart associates at 7:30 a.m., Wednesday, Feb. 27, for a brief ribbon-cutting ceremony.

Grand-Opening Events

Customers are encouraged to come to the store on grand-opening day to take advantage of a wide variety of grand-opening events and promotions. The grand-opening celebration events include product samplings, giveaways and character appearances. All events are family-friendly, free and open to the public.

"We are excited to bring a newly expanded Walmart, including a full line of groceries, to help Brooklyn residents save time and money with convenient one-stop shopping," said store manager Rick Gonzalez. "This store hasn't had an update since 1994, and with this expansion, we've considered everything local residents want and created a true store of the community."

Customer Convenience and Wide Product Selection

By combining general merchandise and a full line of groceries in one convenient location, the Brooklyn store features a wide assortment of quality, value-priced merchandise, including:

- Family apparel
- Health and beauty aids
- Electronics
- Toys
- Lawn and garden items
- Jewelry
- Automotive products
- Home furnishings
- Hardware
- Sporting goods
- Pet supplies
- Housewares

The grocery area will include a wide selection of fresh produce, including a variety of organic products. Other features include a full bakery, meat and dairy products, dry goods and staples, beverages, a deli, frozen foods, canned and packaged goods, baking items and household supplies.

The pharmacy will offer a full range of products and services to support the health and wellness of customers and their families. The pharmacy team can answer questions and offer health and wellness solutions. They can also assist customers who wish to transfer their prescriptions to Walmart. The pharmacy is conveniently located at the front of the store.

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Community Organizations Benefit from Grand Opening Grants

Nonprofit organizations will also benefit from the retailer's ongoing charitable contributions and support for community projects. As part of Walmart's commitment to the communities in which it operates, grants from Walmart and the Walmart Foundation will be presented to local organizations.

Healthier Food and "Great For You"

Walmart made a [major commitment](#) to make food healthier and healthier food more affordable, ensuring families won't have to choose between a product that is good for them and one they can afford. Steps in the healthier food initiative include:

- Reformulate thousands of packaged food items by 2015 by reducing sodium and added sugars and removing all remaining industrially produced trans fats.
- Make healthier choices more affordable by providing savings on fresh produce and reducing the price premium on "better-for-you" items.
- Provide solutions to address food deserts by bringing stores in underserved communities.
- Increase charitable support for nutrition programs that help educate consumers about healthier food solutions and choices.

The "[Great For You](#)" icon appears on select Great Value and Marketside products as well as fresh and packaged fruits and vegetables. The icon was developed to help customers easily identify nutritious food options so they can make healthier eating choices for themselves and their families. For more information, visit corporate.walmart.com/healthier-food.

Walmart.com Services

Walmart.com services will be available at the front of the store. In addition to a digital-photo processing lab, the store will also offer two services for customers who shop online. [Site-to-Store](#) is a free service that allows customers to ship online orders from www.walmart.com free to any Walmart store for pickup. [Pick Up Today](#) is a free service that allows customers to order store items online and pick them up at their local Walmart store that same day (or the next day if items are ordered after 6 p.m. local time).

Pay With Cash

All Walmart stores and Walmart Neighborhood Markets participate in the Pay With Cash program. This allows customers to order online at Walmart.com and pay for the items with cash at all stores in the U.S. Walmart is the first major retailer to offer online purchases without the need for banking services or a credit, debit or prepaid card.

Economic Impact Includes Approximately 85 New Jobs

The expanded Brooklyn Walmart will employ approximately 300 associates, including approximately 85 jobs created by the expansion, according to Gonzalez. The average wage at Walmart for full-time hourly associates in Ohio is approximately \$12.53 per hour.* Eligible full- and part-time associates at Walmart are able to take advantage of many employment benefits, including a wide variety of health-care plans, 401(k) participation, discounts, membership at Sam's Club and the opportunity to purchase stock. Nearly 75 percent of the company's managers began their Walmart careers as hourly associates.

About Walmart

Wal-Mart Stores, Inc. (NYSE: WMT) helps people around the world save money and live better – anytime and anywhere – in retail stores, online, and through their mobile devices. Each week, more than 200 million customers and members visit our more than 10,600 stores under 69 banners in 27 countries and e-commerce websites in 10 countries. With fiscal year 2012 sales of approximately \$444 billion, Walmart employs more than 2.2 million associates worldwide. Walmart continues to be a leader in sustainability, corporate philanthropy and employment opportunity. Additional information about Walmart can be found by visiting <http://corporate.walmart.com>, on Facebook at <http://facebook.com/walmart> and on Twitter at <http://twitter.com/walmartnewsroom>. Online merchandise sales are available at <http://www.walmart.com> and <http://www.samsclub.com>.

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FACT SHEET
Brooklyn Walmart

Store facts

- Location: 10000 Brookpark Road, Brooklyn, Ohio
- Approximately 160,000-square-foot Walmart, including an additional 32,000 square feet with the expansion
- Ribbon-cutting ceremony at 7:30 a.m., Wednesday, Feb. 27
- Store manager: Rick Gonzalez
- Open 24 hours a day, seven days a week

Store features

- Full line of groceries, including a bakery, a deli serving fresh food, meat and dairy products, fresh produce and beer and wine
- More than 30 merchandise departments such as apparel and accessories, a garden center, fabric, Tire and Lube Express, as well as health and beauty aids
- Convenience services include a pharmacy, digital-photo processing center, Walmart Connect Center and Money Center
- Leased space includes a DaVi Nail Salon and a branch of U.S. Bank

Charitable giving

- Grants from Walmart and the Walmart Foundation will be presented to area organizations

Employment

- The average wage at Walmart for full-time hourly associates in Ohio is approximately \$12.53 per hour*
- Walmart's benefit program is available to eligible full- and part-time associates and provides a variety of affordable health and well-being benefits including health-care coverage with no lifetime maximum. Walmart also offers eligible associates matching 401(k) contributions of up to 6 percent of pay, discounts on general merchandise, an Associate Stock Purchase Program and company-paid life insurance. Additionally, eligible associates receive a quarterly incentive based on store performance.
* Average wage taken October 2012. See www.corporate.walmart.com for details.

For more information

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